



FOR IMMEDIATE RELEASE:
McKibbon Hospitality Announces Corporate Leadership Appointments & Promotions



Tampa, FL (April 5, 2022) – To support ongoing portfolio and associate growth, award-winning leader in hotel management, [McKibbon Hospitality](#), is pleased to announce the promotion and addition of two best-in-class hospitality human resources professionals to the company’s expanding corporate leadership team.

“As we continue to grow our portfolio and expand our reach, it’s imperative that we establish a strong human resources team comprised of individuals who are best equipped to recruit, retain, and develop the next generation of McKibbon leaders while also sharing our McKibbon culture,” said Randy Hassen, president of McKibbon Hospitality. “Christina and Chris are not only passionate about hospitality and the associate experience, but they also possess a demonstrated and deep well of experience and knowledge that will prime our portfolio and associates for further success and continued growth.”

Christina Yuschalk has been promoted to Corporate Recruiter, responsible for leading the charge on McKibbon’s associate recruitment and retention strategies and initiatives. A champion for McKibbon’s culture, Yuschalk has been with the company for over 5 years, most recently serving as General Manager of Hilton Garden Inn Hilton Head, where she oversaw all areas of hotel operations.

Chris Williamson has joined McKibbon Hospitality as Director of Learning and Development. Bringing 20-plus years of training and sales experience to his new role, Williamson is leading the charge on all company and brand-mandated learning and development initiatives, including McKibbon’s leadership workshops and Manager-in-Training program. Williamson spent over 15 years with Hilton Worldwide as a corporate trainer providing sales and brand management guidance for Hilton’s suites and focused service brands. Prior to his training experience, Williamson spent several years working on-property in hotel sales leadership roles.

Over the past two years, McKibbon has added 34 properties to its portfolio which has grown to 98 total properties with additional new-build projects and management agreements on the horizon. In addition to portfolio growth, the family-owned-and-operated hospitality company has

built back its valued workforce, surpassing pre-pandemic numbers, with more than 2,500 associates and growing.

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About McKibbon Hospitality

Headquartered in Tampa, FL, McKibbon Hospitality creates memorable hospitality experiences that inspire brand and property loyalty. It's how we've grown into one of the largest (and most awarded) hotel management companies in the country. We operate dozens of hotels for Marriott, Hilton, Hyatt, IHG, and other iconic hospitality brands. Our legacy is built on a foundation of integrity, anchored in how we value our guests, treat our associates and partners, and give back to our communities. Visit McKibbon.com to learn more.