

McKIBBON

HOSPITALITY

Company Background

We believe that places designed with purpose have the power to transform cities and communities. It's why every hotel and mixed-use concept we touch begins with one question: why?

In 1926, our founders Jack and Marvin McKibbon felt that their community of Gainesville, Georgia would be a better place if it had its very own self-service grocery store. At the time, it was a concept that was typically reserved for larger, more progressive cities. Determined to bring innovation to their small town, they opened a small Piggly Wiggly franchise.

It was a small but impactful beginning for the McKibbon name; one that Jack McKibbon decided to build on 20 years later by developing the area's first motor court, complete with a full service restaurant. This idea spurred the company's evolution. By the 1960s, the company had become one of the earliest Holiday Inn franchisees, with hotels in operation throughout the state of Georgia. Hotel development and operations became the core focus and have been ever since.

Since taking over in the early 1990s, John McKibbon III has continued the tradition, leading an ever-growing portfolio that includes owned and managed properties. What began as the vision of two brothers has evolved into a vibrant, multifaceted enterprise now synonymous with innovation, next-level service and growth. Across eight decades and three generations of leadership, McKibbon has developed, owned, managed and renovated nearly 100 hotels, partnering with the largest proprietors in the industry. Marriott, Hilton, Starwood and other world-class brands look to McKibbon to help build, manage and grow their portfolios. Our properties range in size and style, from extended stay to luxury, from suite hotels to urban boutique.

As part of our commitment to a more “**thoughtfully local**” approach to hospitality, we shifted our focus in 2007 to owning, operating and managing lifestyle hotels — destinations that embody the local culture while combining living elements and activities that enhance a guest's travel experience. These brands include Marriott's AC Hotels and Starwood's Aloft Hotels.

Along the way, we've evolved this concept even further, focusing many of our efforts on developing lifestyle properties in urban markets that are rich with potential. We believe the right “place” can help breathe new life into an urban area, and many of our development projects are living proof of that, having helped spark revitalization efforts in their respective cities. It's one of the reasons **we never stop seeking new opportunities in untapped markets.**

As hotel developers, renovators, and operators, we are continuously asking the question - why? Why this city? Why this street? Why this brand? And perhaps most importantly, why now? It's our tenacity for getting to the heart of these questions that makes each of our properties so distinctly unique. So thoughtfully local. **So undeniably McKibbon.**